Attachment 2 – Social Impact Strategy

Contract Reference: HPO24A01

Nova Britannia Social Impact Strategy

# 1. INTRODUCTION

Nova Britannia is a newly independent nation with a population of 1.5 million people. Following its independence from a union of nations, Nova Britannia secured a $45 billion settlement over 10 years to fund infrastructure and service transformation projects. The objective of this funding is to establish a self-sufficient, economically robust, and environmentally sustainable nation free from dependencies on its former union.

This Social Impact Strategy defines how Nova Britannia will ensure that national investments drive economic growth, workforce development, social equity, and environmental sustainability.

# 2. SOCIAL IMPACT VISION

Our vision is to create a prosperous, inclusive, and resilient Nova Britannia by ensuring that all investments, including infrastructure and technological projects, generate significant social value. This strategy ensures that development efforts:

* Create high-value employment opportunities.
* Develop STEM skills and digital literacy.
* Support local enterprise and entrepreneurship.
* Promote social equity and inclusive hiring practices.
* Establish a sustainable and low-carbon economy.

# 3. KEY SOCIAL IMPACT OBJECTIVES

## 3.1 Resilient Economies

Objective: Strengthen Nova Britannia’s economy by supporting local businesses, diversifying industries, and fostering innovation.

Outcomes:

* Local businesses gain access to government-funded projects.
* Diversification into AI, data analytics, and clean energy industries.
* Increase in foreign direct investment and private sector partnerships.

## 3.2 Workforce Development & Sustainable Incomes

Objective: Provide Nova Britannia’s workforce with the skills and education needed for long-term employability and economic stability.

Outcomes:

* Creation of at least 10,000 new jobs over 10 years.
* 60% of jobs in new industries filled by Nova Britannian workers.
* Establishment of apprenticeships and vocational training programs.
* Increased participation of women and underrepresented groups in STEM fields.

## 3.3 Thriving Communities

Objective: Ensure that investments directly improve community wellbeing, social cohesion, and public services.

Outcomes:

* Enhanced public transport, healthcare, and digital infrastructure.
* Investment in education, libraries, and community centers.
* Increased access to digital resources, especially in underserved areas.

## 3.4 Social Value Chains

Objective: Ensure that national investments prioritize ethical procurement and local supplier engagement.

Outcomes:

* 50% of government contracts awarded to Nova Britannian SMEs.
* Encouragement of social enterprises and fair-trade procurement.
* Implementation of circular economy principles in major projects.

## 3.5 Environmental Sustainability & Green Growth

Objective: Align Nova Britannia’s economic transformation with environmental sustainability.

Outcomes:

* Investment in renewable energy and green technology.
* Reduction in carbon emissions by 40% over the next decade.
* Encouragement of sustainable construction and eco-friendly policies.

# 4. IMPLEMENTATION STRATEGY

## 4.1 Governance & Oversight

To ensure the success of this Social Impact Strategy, the government will establish a National Social Impact Council, composed of:

* Government officials overseeing infrastructure and economic policies.
* Industry leaders representing key sectors.
* Local business representatives.
* Education and workforce development experts.
* Community advocacy groups.

## 4.2 Measurement & Reporting

All projects receiving government funding will be required to submit social impact reports on:

* Job creation and workforce diversity metrics.
* Local supplier engagement and economic contributions.
* Community engagement initiatives.
* Sustainability and environmental performance.

Quarterly reports will be made publicly available to ensure transparency and accountability.

## 4.3 Continuous Improvement

This strategy will be reviewed annually and adapted based on:

* New economic trends and technological advancements.
* Stakeholder feedback and evolving national priorities.
* Lessons learned from project implementations.

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